

Meeting Minutes

30-MAY-06 at 7:30 a.m.

Huskie Tools – Glendale Heights

- 1) Intro of new attendees: None
Others: Deby Baker Ken Fisher Pam Huck
 Tom Itrich Chris Foster Jim Hostler
- 2) Committee Speed Bumps: Nancy Moran resigned from the Business Committee. There were differences of opinion on how the Marketing Team should proceed, and I think primarily miscommunications in the pace of the process. I would ask that we work to resolve our differences, but also please understand that when time tables or other urgencies become a factor, as chairperson, I may step in and make decisions for the good of the committee. It is my hope that it is the exception, not the norm. I apologize for any on-toe-stepping I've done. As we proceed during the next few months, it is important that each of us keep our commitments (on time) to this endeavor as we have set dates for "Show Time"! We must be ready, yet we must also work as a team showing respect and trustworthiness to each other. If I falter on something, let's work it out face-to-face not e-mails or voice messages but personal contact. Thank you.
- 3) Business Committee Brochure: It's done! Nice work, everybody. The Lincoln Center will cover copy costs for the first batch. I recommend we produce enough to take us through the end of 2006. The brochure will most likely change within the next year, since we will be growing and expanding.

A "Thank You" card is being passed around for Sandy Lang. Please make sure you sign it. She did the layout and graphic art work that made the brochure so professional.
- 4) Marketing Team (Jim Hostler, team leader)
 - a) Community Liaisons (Jim Hostler)
All communities will be assigned a committee member as a liaison to their business community to answer question. The list will be finalized by 02-Jun-06.
 - b) Chamber PPT Presentation (Deby Baker & Ken Fisher)
It's in the final tweaking stages. A practice session will be held at Aramark on 07-Jun-06 at 7:30 a.m. A flyer will be created for the workshop and intro session, and included with the brochure.
 - c) DuPage Character Business Introductory Session
The first one will be a panel discussion on 26-Jul-06. Possible panelists are: Mike Lebert (Elk Grove PD), Ken (President of Woodland Windows), Steve (Accurate Tank Technology), ____ (Cam Craft).

Would like to tape this session to use as a part of future Intro sessions. Any volunteers? Can Elk Grove's Coalition help out with this? They did a fabulous job with their "Power in Character" DVD.

A list of panel questions are being developed. Deby will look into ones used at a recent Woodland Windows character panel discussion.

- 5) DuPage Character Business Logo (Pam Huck): A number of designs were reviewed by the committee. We discussed having “**DuPage**” in bold face in one color, with “*Character*” scripted somewhat through DuPage with the underlying message that DuPage County has character through it but it is a work in progress, thus the *Character* word is not all the way through **DuPage**. The word *Character* would be another color. Then the word “**BUSINESS**” would sit under the DuPage/Character combo in solid black lettering. Feedback was provided. Further logo refinement is in the works.
- 6) Updates:
- a) June presentations: Woodridge Chamber, 8th;
DuPage Coalition, 14th
 - b) York Region (Toronto) 2006 Conference: a copy of York’s business start-up kit was sent to all committee members; York Region’s Business Committee utilizes “partners” to help businesses implement character initiatives. They currently have 4 partners, one that provides Improv, another is a keynote speaker, and 2 are program consultants.
- 7) Next Meeting: 27-Jun-06

Location: Aramark – Downers Grove