

# DuPage Character Development – Business Committee

## Meeting Minutes

29-AUG-06 at 7:30 a.m.

### ARAMARK – Downers Grove

- 1) Intro of new attendees: Steve Berning (Accurate Tank Technologies)  
Ray Benedetto (GuideStar Consulting Group)  
  
Others: Deby Baker Ken Fisher  
Hosi Mehta Pam Huck
- 2) Roster of DuPage Character Businesses:
  - Accurate Tank Technologies - Mehta Motors
  - GuideStar Consulting Group - Woodland Windows & Doors
- 3) Debrief Panel Discussion: good panelists; not enough time spent show casing the workshop; need to get more chamber leader attendance; draw on family-owned businesses in future
- 4) Logo, Web site, Pledge certificate: these are all in-process
- 5) Workshop Update: Ken distributed draft brochure; pilot workshop scheduled for 9/27 – intended for committee members & panelists, Lincoln Center to send out invitations; next workshops on 10/19 & 11/15.
- 6) Business Committee membership: needs strategic growth; goal: each current member recruit one more member; look for leaders like Tom Itrich (established business, beginning to turn reigns over to next generation, can get involved with other community projects); banking business (Ray will contact Gary Umlach (sp?) for contacts); focus on a handful of strong character communities to start; develop a plan for marketing to communities.
- 7) 2007 Quarterly Networking Sessions: this is tabled until the October meeting.
- 8) Chamber Expo's: Elmhurst offered a free booth at their upcoming Expo to market the workshop and DuPage Character Business initiatives; a great idea but do not have the resources yet to make this happen.
- 9) Other: limit meetings, try to consolidate them.
- 10) Next Meeting: **WEDNESDAY**, 27-SEP-06 (7:30-8:30 A.M.- before workshop)  
Location: Aramark – Downers Grove  
Meeting focus: develop plan for marketing to communities